

Enterprise Project Management & Business Performance

Date		(\$)Fees	
06 April -10 April 2025	Istanbul	3500	Register Now

Why Choose this Training Course?

Most organisations are recognising projects as not only the vehicle for delivering new products and services, process / system changes etc, but also a regular component of most people's working lives as they strive to improve business performance. The all-pervading need for innovative approaches to work, whether to solve existing problems, meet changing needs or harness opportunities demands a more widespread application of project and business performance management capability. This training provides a powerful personal knowledge and skill set and a vital organisational competency for people in all areas and at all levels of leadership and management in organisational life.

This course will feature:

- A 'mind-set' for engaging with projects more effectively
- The processes for initiating and planning projects
- How to monitor, control and close projects
- How to manage and improve business performance
- The key concepts and methods of Business Process Reengineering

What are the Goals?

At the end of this course, participants will be able to:

- Understand what project management is really about
- Utilise project initiation, planning, execution, monitoring, control and closure processes
- Manage quality, time, cost, resource and risk on projects
- Monitor and control business performance
- Analyse and improve business processes

Who is this Training Course for?

This course is suitable to a wide range of professionals but will greatly benefit:

- Project Sponsors
- Project Managers
- Strategic managers

- Operational managers
- Business analysts

How will this Training Course be Presented?

This course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes small group and facilitated plenary discussions as well as instruction to explore key concepts, models, tools and techniques. Hands-on exercises and case studies are used to practice the application of knowledge and use of skills. Structured reviews provide the opportunity to consider how the learning can be applied to the participants' own work.

The Course Content

Day One: Introduction to Project Management

- What is a project?
- Problems and difficulties associated with projects
- What is project management?
- The project lifecycle
- Initiating a project
- Risk management

Day Two: Project Planning

- The contents of a Project Management Plan (PMP)
- Work Breakdown Structure (WBS)
- Project Network diagram
- Project estimating and cost management
- Time scheduling (the Critical Path)
- Resource scheduling (the Gantt Chart)

Day Three: Project Execution, Monitoring, Control and Closure

- Preparing for project execution
- Designing the monitoring process
- Project control processes
- Project Reporting
- Project closure
- Project evaluation

Day Four: Managing Business Performance

- Vision, Values, Mission and Strategy
- The Balanced Scorecard
- Financial, Customer, Business Process and Change/Growth perspectives
- Linking strategy and objectives (Cause and effect)
- Outcome measures, performance drivers and feedback
- Implementing Business Performance Management

Day Five: Business Process Re-engineering (BPR)

- The principles and benefits of BPR
- The re-engineering process stages
- Process mapping
- How to re-engineer business processes
- Change management
- Final course review and action planning



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