

## Knowledge Management for the Oil & Gas Industry Retention, Transfer & New Approaches in Succession Planning

Date		(\$)Fees	
21 December -25 December 2025	Istanbul	3500	<a href="#">Register Now</a>

### Why Choose this Training Course?

Every successful industry is in agreement that attracting, retaining and fully utilising talented staff is a key management function – but how to do it? This practical course will show delegates not only what's needed but also how to make it happen so that you can gain strategic advantage through new approaches in knowledge management.

#### Specifically this course will feature:

- Ways you can significantly improve you recruitment to attract and select higher calibre staff
- Be able to use a differentiation to promote and encourage employees to perform better
- New approaches to achieve retention of high performing staff
- How to demonstrate the value of knowledge management in our industry in financial terms
- Improvement in ways of promoting and managing succession planning

### What are the Goals?

#### At the end of this training course delegates will be able to:

- Take action to improve significantly the recruitment and attraction process.
- Analyse & demonstrate how differentiation can significantly improve retention & motivation of high performing employees.
- Explain to others the advantages of profiling, testing & assessment centres for successful succession planning.
- Use a technique to measure & evaluate the best optimal size for any department in the organisation.
- Select through differentiation how training resources should be directed to get maximum organisational benefit.

### Who is this Training Course for?

This course would be of maximum benefit for anyone who has responsibility for performance through people – specifically:

- Managers responsible for performance through people
- HR Managers
- Those responsible for the motivation of employees
- Succession planners
- Those responsible for organisational change
- Financial controllers

## **How will this Training Course be Presented?**

This course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented.

These techniques include, use of case studies, use of DVD clips to illustrate key points and extensive use of group work and presentations. All achieved in a friendly and supported environment. A world-class expert in this topic will deliver this course.

## **The Course Content**

### **Day One: The Context & Business Need for Quality People**

- Introductions and course objectives
- The financial case for knowledge management – people focused
- Strategy needed and a focus on the long term
- Case study – group work and feedback DVD
- Is money the only motivator for high performing people?
- Good people are at different levels in the organisation – discussion and case study

### **Day Two: Processes that Need to be Improved**

- Significant improvements in recruitment
- Techniques to attract high performers – group work
- Knowledge management in action
- How to upgrade Performance appraisal
- Are your processes supportive of your strategy?

### **Day Three: Differentiation – What it can do for your Organisation?**

- The principle of differentiation – its benefits to the organisation
- Different performance levels in the organisation – the cost of poor performers
- Why do high performers leave –we know the answer
- The model of differentiation – how the organisation can significantly save money and be more efficient – group exercise
- Motivation – what works today?
- Methods of finding key motivators – from questionnaires to briefings

### **Day Four: Planning for the Future – How to Identify Potential?**

- Appraisal is not a good tool for finding potential –discussion
- Use of profiling – demonstration and discussion
- The new role of testing – new tools and new results – examples

- The need for assessment centres – demonstration
- Who is the best person to identify potential?
- Strategy needed for fast tracking

## **Day Five: Succession Planning & Talent Rotation**

- New advances in succession planning
- Who needs a succession plan – case study
- Approaches you can adopt for your planning
- The role of Head Hunters
- Using our data –how to calculate how many people you need to be at maximum efficiency in any department –group exercise
- Course review



00201102843111



info@minaretc.org



<http://minaretc.org/>